



ZOYA EYDELMAN  
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#### EXPERIENCE:

##### FREELANCE | 08.07 TO PRESENT

##### VSA PARTNERS | 07.03 TO 08.07

SENIOR DESIGNER: Lead designer on both print and interactive projects. Involved in all phases of projects including brand strategy, planning, information architecture, design, client presentation and production. Clients include IBM, American Express, Goldman Sachs, Howard Hughes Medical Institute, Interieurs, Steelcase and Time Warner.

##### PLUMB DESIGN | 02.00 TO 07.03

SENIOR INFORMATION DESIGNER: Lead designer on both interactive and print collateral projects. Actively involved in information architecture, design development, production, and presentation. Projects include Zurich Financial Services, Thinkmap, Lyte, PBS and Carnegie Mellon University.

##### INTERACTIVE BUREAU | 08.98 TO 02.00

SENIOR DESIGNER: Projects include Flooz.com, FamilySoftwareClub.com, AOLKids, DealTime.com and IBM intranet projects. Involved in initial design phase for NetObjects.com, AOL@School, MSWeb, Newsweek.com, Drugstore.com, and Linuxcare.

##### AGENCY.COM | 10.96 TO 6.98

JUNIOR DESIGNER: Involved in site design phase on projects such as Lucent Technologies, Deloitte & Touche, American Express, MetLife, Diversified Agency Services, and Urban Desires.

#### EDUCATION:

1994: Bachelor of Fine Arts in Illustration at The University of the Arts

1995: Computer/Design courses at Moore College of Art & Tyler University

1998: Design courses at School of Visual Arts

#### SKILLS:

- Interactive, Identity and Print Design
- Illustration
- Photoshop CS2, InDesign CS2, Illustrator CS2, Flash, Quark Express, HTML

#### AWARDS:

- *Urban Desires editorial design piece:* Communication Arts Site of the Week, Critique Magazine, and One Show Interactive.
- Crozier Prize
- Thorton Oakley Medal
- Illustration Faculty Award
- Society of Illustrators Matching Grant

#### GALLERY SHOWS:

1998: Contemporary Illustrators Gallery, New York, NY

1996: Markeim Gallery, Haddonfield, NJ

1994: Rosenwold-Wolf Gallery, Philadelphia, PA